

Faculti Summary

<https://staging.faculti.net/educating-heroic-chief-executives/>

This video video discusses the importance of integrating legal studies into business education, emphasizing that law serves as the rules by which businesses operate. Understanding legal principles offers strategic advantages, helping business leaders spot and avoid potential issues throughout all stages of business management.

The author introduces a unique course called "Heroes and CEOs," created after observing a lack of interdisciplinary teaching at Bentley University. The course aims to break down silos in business education by allowing students to explore and solve complex problems while learning from experts across various fields. Structured in four parts, the course tackles topics such as microplastics in the ocean, climate justice, and gender equity, combining insights from marketing, biology, and environmental law.

Students also engage in independent projects on issues they care about, fostering enthusiasm and community. The course not only benefits students by equipping them with valuable problem-solving skills but also provides a collaborative experience for faculty across departments. The positive outcomes from the course have led to greater interest in law and local governance among students.

This video video concludes with a call for more interdisciplinary courses like "Heroes and CEOs," highlighting their flexibility and potential to enhance student education by focusing on complex, real-world problems. More collaborative and cross-disciplinary learning can fulfill the idealism students bring to their education while preparing them for future challenges.