## **Faculti Summary**

https://staging.faculti.net/establishing-social-groups-in-hebrew/

This video video discusses the speaker's research on the use of the pronoun "we" in language, specifically in political discourse and ordinary interactions. The speaker reflects on two primary contexts of their studies: their previous work on the creative and complex uses of "we" in mundane interactions, which they found challenging to analyze, and their examination of how "we" is utilized in radio discussions about public affairs in Israel.

The speaker emphasizes the significance of "we" in political contexts, as it represents social groups and collective identities. They explore how pronouns, particularly "we," can either establish existing social groups or create new ones within interactions. Their dissertation focused on ordinary people discussing public affairs over radio shows, observing different types of "we" that emerged from these conversations.

The speaker identifies several interpretations of "we" in these interactions, such as "conversational we," "program we," and "limited social we," each with distinct implications for inclusion and identity. The analysis includes various forms of "we" used to create community, manage interactions, and articulate political identities. Notably, a segment involving a Bedouin caller highlights issues of marginalization and belonging within the broader Israeli context.

Ultimately, the speaker argues for recognizing the complexity and creativity involved in everyday interactions, encouraging a deeper understanding of how we negotiate identities through language. They express appreciation for the intricate dynamics of human communication and the inherent creativity that emerges when individuals interact.