

Faculti Summary

<https://staging.faculti.net/middle-class-mothers-participation-in-tutoring-for-spoken-english/>

This video discusses the growing significance and complexities of the middle class, particularly in the context of consumer behavior and education. It highlights that the middle class is the fastest-growing consumer group globally, with 3.2 billion people contributing to annual consumption of approximately \$40 trillion. Notably, 88% of the next billion people joining this social class will come from Asia.

The narrative spans across different sociocultural contexts, emphasizing how middle-class parents employ various forms of capital to maintain their social status and enhance their children's educational experiences. The study underlines that in India, the middle class is a contested category with diverse interpretations shaped by historical and economic contexts.

Key findings from the research highlight that Indian middle-class mothers seek English tutoring for three main reasons: to improve their teaching capabilities at home, to reinforce English as a communicative language, and to facilitate better collaboration with school teachers. This video pursuit is seen as a means to assert their middle-class identity and privilege, despite feeling that they do not fully belong to this group.

The discussion also delves into the intra-class dynamics between traditional and new middle-class families, underlining disparities in educational backgrounds and cultural capital. In conclusion, the study suggests a broader need to investigate parental investments in children's education from a more nuanced perspective, focusing on the efforts of parents themselves, particularly mothers, as they navigate educational landscapes to secure a better future for their children.