

Faculti Summary

<https://staging.faculti.net/film-tourist-tribes/>

This video discusses a research project focused on understanding film tourists, particularly emphasizing the social dimension of their experiences. Previous studies suggested that film tourism was more prevalent than indicated, showing that only a small, motivated group of tourists travels primarily because of film. The research aims to explore three key dimensions: the social interactions among film tourists, the temporal aspect of their engagements with film before and after visiting a location, and the geographical settings that attract these tourists.

The researchers found that while some tourists are deeply motivated by films and have extensive experiences focused on film, many are only casually influenced by films, with film serving primarily to raise awareness of a location. The analysis categorizes film tourists based on their motivation and the depth of their experiences, from highly motivated and deeply engaged tourists to those who merely stumble upon film-related locations without significant emotional attachment.

Additionally, the research highlights the importance of social connections among fans and idealizes a "film tourist tribe," which encompasses tourists who travel to film sites as part of a community that values shared experiences. The findings suggest that tourism management should consider the diverse expectations of film tourists and maintain the authenticity of film sites, balancing the influence of cinematic narratives with the historical and cultural significance of these locations. This video concludes by advocating a deeper understanding of the connections between film and travel decisions, including how film narratives can impact cultural storytelling at tourist sites.